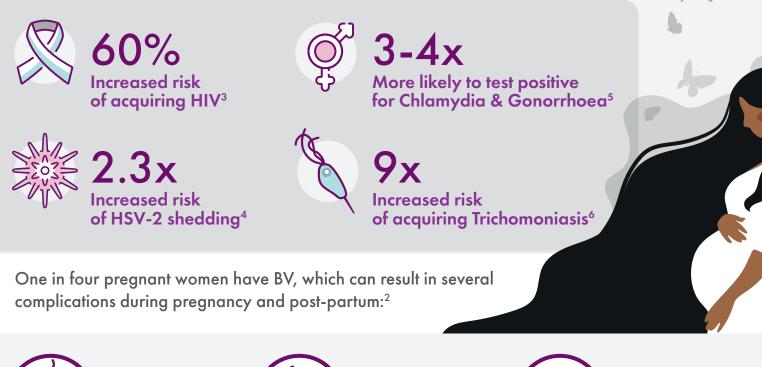
BV PEARLS

WHY BACTERIAL VAGINOSIS (BV) SHOULD NOT BE IGNORED

While BV is often considered a common and minor vaginal infection, the underlying changes in the vaginal microflora is associated with numerous health problems.^{1,2} In addition, the recurrent nature of BV following treatment causes great distress to women and substantially impacts their quality of life.¹

COMPLICATIONS OF BV

BV increases the risk of acquiring other sexually transmitted infections, such as gonorrhoea, trichomoniasis and HIV:²



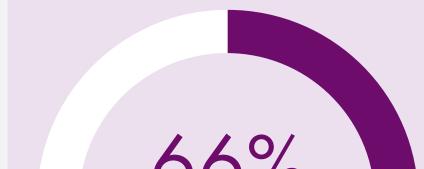
- (23):
 - Pre-term labour²
 - Miscarriage²



Pre-term delivery²

- 677*8*
- Endometritis²
- Wound infections²

IMPACT ON QUALITY OF LIFE



Most women report that BV has a moderate-to-severe impact on their self-esteem and sex life.¹ The most distressing symptom is the malodour, followed by the abnormal, often profuse discharge.¹ This leaves women feeling embarrassed, ashamed, dirty and very concerned that others may detect the smell and discharge.¹ They regularly avoid sexual activity as they are too self-conscious of their symptoms.¹ Women often feel confused and frustrated about experiencing recurrent BV infections.¹

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of the women stated that BV had a moderate-to-severe impact on quality of life^{*1}

*A quality of life study in 35 BV patients with recurrent episodes to assess overall impact of BV¹

Coming Soon

A non-antibiotic biofilm-disrupting vaginal gel that treats BV, prevents recurrence and restores normal vaginal flora balance^{7,8}

REFERENCES: 1. Bilardi JE, et al. PLoS ONE 2013;8(9):e74378. **2.** Koumans EH, et al. Sex Transm Dis 2007;34(11):864-869. 3. Atashili J, et al. AIDS 2008;22(12):1493-1501. **4.** Turovskiy Y, et al. J Appl Microbiol 2011;110(5):1105-1128. **5.** Wiesenfeld HC, et al. Clin Infect Dis 2003;36:663-668. **6.** Rathod SD, et al. Sex Transm Dis 2011;38(9):882-886. **7.** Betadine BV gel IFU, April 2020. **8.** Data on file. Clinical Evaluation Report, July 2018, Starpharma Pty Ltd.

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